

# MI2N MUSIC PR MARKETING

Ideal for artists and labels, as well as supporting promoters and agencies, Mi2N's PR Music Service provides guaranteed press release placements through a network of newswires, eGroups, blog communities, boards and forums, as well as MP3 and video distribution.

"It has been easy and effective for our clients...at a great price! We all highly recommend Mi2N PR services to everyone we know!"

Kathy Douglas, Indie Extreme

# About Mi2N

Mi2N (Music Industry News Network) is the largest online daily newswire serving the music industry. Since 1998, Mi2N has kept professionals worldwide informed on the latest developments shaping their sector by covering nearly every facet of the industry, from new business models and technological innovations to up-&-coming artists and emerging trends.

<http://www.mi2n.com>

# Mi2N PR EXPRESS

Mi2N PR EXPRESS service includes:

- PR Distribution to over 35 Mi2N Syndicated Newswires
- Mi2N Homepage Listing
- Distribution of PR within one (1) business day of submission & payment

Price: \$9.95 (30 minimum guaranteed placements)

# MI2N PR SILVER

Mi2N PR SILVER service includes:

- PR Distribution to over 35 Mi2N Syndicated Newswires
- PR Distribution to 45 eGroups (Yahoo/Google) and blog communities (LiveJournal, vox...)
- PR distribution to 25 online communities, boards & forums
- Mi2N Homepage Listing

Price: \$39.95 (100 minimum guaranteed placements)

# MI2N PR GOLD

Mi2N PR GOLD service includes:

- PR Distribution to over 35 Mi2N Syndicated Newswires
- PR Distribution to 55 eGroups and blog communities
- PR distribution to 40 online communities, boards & forums
- Two (2) Mi2N newsletters ads
- Mi2N.com "Did You Know?" featured PR
- Mi2N Homepage Listing

Price: \$69.95 (125 minimum guaranteed placements)

# MI2N PR PLATINUM

Mi2N PR PLATINUM service includes:

- PR Distribution to over 35 Mi2N Syndicated Newswires
- PR Distribution to over 30 MusicDish-branded blogs
- PR Distribution to 60 eGroups and blog communities
- PR distribution to 40 online communities, boards & forums
- Two (2) Mi2N newsletters ads
- Mi2N.com "Did You Know?" featured PR
- Mi2N Homepage Listing

Price: \$99.95 (160 minimum guaranteed placements)

# MI2N PR PLATINUM AUDIO

Mi2N PR PLATINUM AUDIO service includes:

- Everything offered in Mi2N PR Platinum, plus...
  - MP3 distribution through MusicDish-controlled profiles & blogs (SoundCloud, Fairtilizer, MusicDish Network, MySpace...)
  - MP3 review and audio embed distributed through over 80 eGroups, blogs, and forums

Price: \$159.95 (240 minimum guaranteed placements)

# MI2N PR PLATINUM VIDEO

Mi2N PR PLATINUM VIDEO service includes:

- Everything offered in Mi2N PR Platinum, plus...
  - Video distribution through MusicDishTV channel sites (YouTube, Daily Motion, wildscreen.tv, revver, blip.tv, veoh, Megavideo,..)
  - Music Video review and audio embed distributed through over 80 eGroups, blogs, and forums

Price: \$179.95 (240 minimum guaranteed placements)

# Mi2N-PRESS

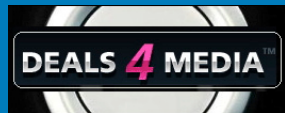
Now, more than ever, artists must be able to successfully express their unique brand and convey news about upcoming performances or the release of a new single or CD to their target audience. Online marketing has proven to be one of the most effective and affordable ways to do so. Mi2N has over ten years of experience working with people on both sides of the industry, and we know what it takes to get results. That's why we've introduced the Mi2N-PRESS PR Writing Service.

[http://www.mi2n.com/services/mi2n\\_press.php3](http://www.mi2n.com/services/mi2n_press.php3)

# Mi2N-PRESS includes:

- A professionally written, approximately 400 word press release within 2 business days of your paid submission (all press release details also must be provided)
- Automatic submission of your press release to the Mi2N website and 35 syndicated newswires
- 15% discount on select Mi2N premium PR distribution packages
- A money back guarantee that your press release will be error free and delivered on time
- Prices ranging from \$159.95 - \$312.00

# SAMPLE OF NEWSWIRES



# BLOG, AUDIO, VIDEO,...

